

OTAGO YACHT CLUB – THREE-YEAR STRATEGIC PLAN
Revised May 2018

- OVERVIEW -

ROLE

The Otago Yacht Club provides the principal base in southern New Zealand for coastal racing and cruising for keelboats and launches. It has a strong trailer-yacht division it supports keeler, centreboard, multihull sailing and racing, plus sailing school. The Club is the site for major regattas held on Otago Harbour and the base for the sailing activities of many Dunedin schools. Membership is drawn from the wider Dunedin community. It has a fine clubhouse at the Magnet Street Boat Harbour. Through sailing, boat-maintenance and social activities, the Club fosters a strong sense of community amongst its members.

AIMS

The Club's aims are –

- to sustain its leadership in southern New Zealand in all forms of sailing, including, centreboard, trailer yacht, keeler, cruising and racing.
- to provide coaching in sailing skills at all levels and leadership in safe sailing
- to provide a quality slip yard and other facilities for boat maintenance and storage
- to progressively enhance the club's facilities including the development of a modern marina with the provision of a safe deep water marine berthage for members and visiting yachts
- to foster a sociable club community, to grow the membership.
- to provide regular communications to members of club activities

RESOURCES

The resources are appropriate to the Club's aims and include an active sailing school, clubhouse, a major haul out facility along with a trailer yacht lifter, three rescue boats, a centerboard fleet, trailer yachts and a multihull. Based in the sheltered Dunedin Boat Harbour, the Club has over 200 financial members, comprising individuals, juniors and families, plus some schools, corporate and courtesy members.

CONSTRAINTS

Sailing is one of New Zealand's top sports and is a highly popular form of recreation. There is every expectation that the Club's role will endure. Continuing siltation demands an ongoing maintenance programme.

- ABOUT THE CLUB -

FACILITIES

At the present time the Club's facilities cater for boats of 8-15 m overall length include twelve pontoon berths and a number of pile moorings. Up to 50 trailer yachts can be parked on land.

The Club has the following facilities:

- 20 sailing dinghies to cope for a wide range of ability
- 2 trailer yachts
- 3 rescue/instructor craft
- Haul out and hardstand facilities for launches and keelers up to 12 ton and a trailer boat lifter.
- A well-furnished clubhouse used for Club functions as well as for hire to conferences and other groups.
- The grounds include a picnic area, Members showers and toilets that are shared with the public.

MANAGEMENT

An honorary Committee manages the Club's affairs, elected annually from membership at an Annual General Meeting usually held in July, and is comprised of three flag officers, secretary, treasurer, together with a number of ordinary members.

The Committee's decisions are driven by the 3 year plan in accordance with the Club's rules. The Club is self-managed.

The Caretaker/Manager lives in a provided house onsite to manage facilities.

HISTORICAL TRENDS

The Otago Yacht Club was established in 1869. Early activities were dominated by motor launches in the harbour and keel yachts in coastal racing. The Club has consistently supported a mix of boats and activities boosted with the advent of trailer yachts in the 1960s. The Club continues to have a racing syllabus for all classes.

The Club's purchase of support vessels, has enabled continuous growth in dinghy sailing including associations with local schools. Many hundreds of children and adults have learned to sail at the OYC. The Club actively supports a continuation of the sailing school. Completion of the new clubhouse in 1995, together with the toilet and shower block, has seen the OYC become the location for many regattas. In addition to a popular racing series for both sailing dinghies and all comers, the club also runs trophy races.

ASSETS & LIABILITIES (CURRENT AT PRESENT TIME)

Fixed Assets: Buildings, equipment & materials (total insured value \$2.8 million), together with Club boats and materials (value ~\$119,000).

Voluntary assets: The regular contribution to sailing school and to maintenance work by Club members, who collectively offer a wide range of sailing, professional and trade skills, is a very significant asset.

Income & expenditure: Currently, the Club's annual income comes from membership, mooring & slip yard fees, together with clubhouse hire, but fluctuates with live-aboard and haulout activity. This covers costs of salaries (caretaker/manager together with casual part-time secretarial assistance and events-coordination), annual ground-lease and costs of routine maintenance of buildings & boatyard. In many years, a small surplus has added to the Club's consolidated fund. Grants are applied for specific projects.

Liabilities:

- Maintenance
- Pontoons
- Depth of water in the boat harbour
- Maintenance of haul out facilities
- Maintenance of buildings

An approach to addressing these problems is outlined under "Planning", below.

- PLANNING 2018-2020

A number of actions are planned for the next three years to promote growth and to ensure that our Club continues to meet members' needs. The objectives are to improve and maintain the boat harbour, to enhance the mooring facilities and to grow the Club by enriching our program of sailing activities for all classes including keelers & launches, trailer boats and dinghies, and to continue to promote our social activities.

The attached Table summarises activities, plans, and guidelines.

MEMBERSHIP.

Sailing can be enjoyed at virtually any age, and at many levels ranging from recreational boating to top-level competition. Increasing the number of members is a fundamental objective of OYC. The Club:

- encourages continuity from sailing-school to independent sailing.
- enlists young and new sailors as crew on larger yachts of Club members
- promotes social sailing
- encourages increased usage of the clubhouse and club boats by members
- replaces and periodically upgrades its fleet of sail-training boats and rescue craft
- encourages educational forums on yachting
- now incorporates the University Yacht Club
- provides opportunities for elite level coaching.

FACILITIES

The Club maintains its onshore facilities by voluntary work of members and, when appropriate, by hiring external contractors. Costs are met from Club revenue and grants for specific projects. However, the boat-harbour requires extensive maintenance and reconstruction works aiming for half-tide operation and to increase the number of walk-on berths. A maintenance programme for the Caretaker/Manager's house, Clubhouse and all Club equipment is maintained.

Signed Commodore

Frank McCarthy

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